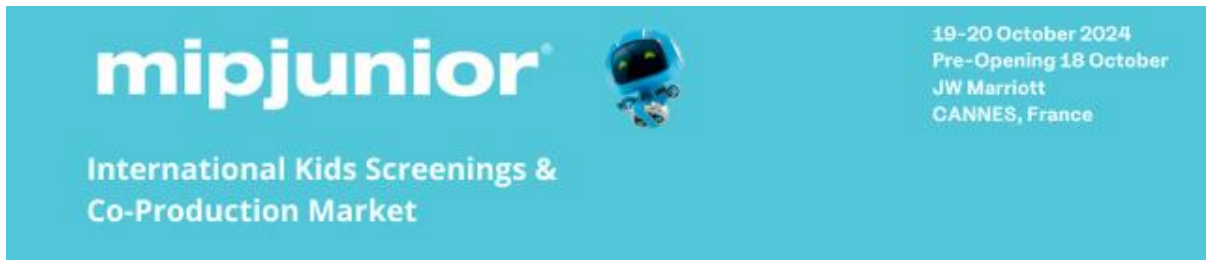


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MIPJUNIOR ANNOUNCES CALL FOR ENTRIES FOR 2024 MIPJUNIOR PITCH



Paris 12 June – MIPJUNIOR today announced that the Call for Entries is now open for the 2024 MIPJUNIOR PITCH, the popular annual competition which gives an unrivalled opportunity to reach influential global, multi-platform children's commissioners, to be staged live at the forthcoming International Kids Screenings & Co-Production Market (19-20 Oct 2024) in Cannes.

Providing invaluable visibility to a jury of influential decision makers and attending international buyers, last year's MIPJUNIOR PITCH (targeting 6-12 yrs) attracted over 120 submissions from 35 countries before being won by The Adventures of Team Pom from Canada's Wind Sun Sky Entertainment following a live five-way pitch.

This year's competition focuses on the Preschool market (3-6 yrs) with entries encouraged from development projects that demonstrate originality, universal appeal, and high potential for brand extensions, licensing and merchandising amongst other criteria (full list of [here](#)).

The world's leading entertainment industry event for Kids and Junior content will again be held at the JW Marriot Cannes across the weekend preceding MIPCOM CANNES (21-24 October 2024) and is set to welcome up to 1000 delegates from over 60 countries - comprised of the most influential buyers, commissioners, producers, development executives, financiers and distributors from the global Kids TV industry. For the second year, a Pre-Opening afternoon will be staged on Friday 18 October from 14.00.

To be eligible, projects must be original concepts in their first season, still seeking financing in whole or part, not been pitched to date at a festival or market and with worldwide rights still available. The final selection to be pitched will be determined by a jury of international decision makers from the genre.

Details on how to enter along with full criteria, terms and conditions can be found [here](#). The deadline for submissions is 30 August 2024.

Further Information

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Editors Notes:

About MIPJUNIOR & MIPCOM CANNES

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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