mipjunior

Conferences and Events Programme 2024

	Friday 18 October	Saturday 19 October	Sunday 20 October	
8:00				
		8:30 - 9:15 Suquet MIPJUNIOR First Timer Tour		
9:00		With Welcome Coffee		
		9:15 - 9:45 Grand Theatre Kids Audience Successes across the Globe	9:30 – 10:15 Grand Theatre	
		Presented by Glance	European	0.45 40.45
10:00		9:45 - 10:45 Matchmaking Area Speed Matchmaking - Commissioners &	Broadcasters	9:45 - 10:45 Matchmaking Area Speed Matchmaking - Commissioners &
		Producers By Registration Only	_	Producers
		10:45 - 11:15 Grand Theatre	In Conversation	By Registration Only
11:00		Navigating AI Today	with Commissioners Followed by 15' Q&A	
		11:15 - 12:00 Suquet The Strategic Art of Producing Kids'	11:15 - 11:45 KEYNOTE Grand Theatre Josh Silverman, Chief Franchise Officer, Matte	
		Content Today	"Beyond the Toy Box: Shap	
12.00		12:00 - 12:30 KEYNOTE Grand Theatre	12:00 - 12:45 Grand Theatre	
		Andy Yeatman, CEO of Miraculous Corp USA & Global Operations, Miraculous Corp	Korean New Project S Hosted by KOCCA	Showcase
		"Innovating for the Future: The Miraculous Journey"	Snack Lunch (by invitation only, Renoir Terrace	served from 12.45 at the
13:00		12:30-13:30 Lobbies Grand Theatre & Screenings Library Snack Lunch	Nerioli Terrace	
		Officer Editori		
14:00				
		14:30 - 15:00 Grand Theatre		
		Happiness Recession – Mental Emotional and Social Health (MESH)		
15:00		Presented by FUNDamentally Children	14:45 - 16:00 Grand Theatre MIPJUNIOR Pitch - Pi	re-school
		15:15 – 16:00 Suquet Co-Producing Kid's Content : Keys		
		To Success		
16:00	16:00 – 16.30 Grand Theatre	16:00 - 16:45 Grand Theatre		
	Mapping out a New Era of Kids TV & Entertainment	MIPJUNIOR World Premiere Screening The Three Musketeers	16:15 - 17:00 Grand Theatre Bring Creative Vision Unlocking the Potenti	to Life:
	Presented by Ampere Analysis 16:45 - 17:30 Grand Theatre	Presented by Mediawan Kids & Family	Officking the Potenti	ai oi kius ip
17:00	The Next Frontier: Adapting to Digital Shifts in Kid's TV & Entertainment	17:00 - 17:30 Grand Theatre MIPJUNIOR Industry Showcase:		
		Outsmart Your Phone - Media Stamped Empowers Kids To Think While Scrolling	17:15 - 17:45 Grand Theatre Finding, Engaging & R	
	17:30-18:30 Palais Stephanie Beach	Presented by Sinking Ship Entertainment	Top Tips for your Futu	re Audience
18:00	MIPJUNIOR Happy Hour			
		18:00-20:00 Majestic Hotel MIPJUNIOR Opening Party		
		Hosted by FOO Entertainment		
19:00				
20:00				

MIPJUNIOR SCREENINGS LIBRARY OPEN FROM 14.00 TO 19.00 ON FRIDAY FROM 08.30 TO 19.00 ON SATURDAY AND SUNDAY For buyers only





KOCCA















As of 04/10/2024, Subject to change

