

Trouble viewing this email? [click here](#)



Mediawan Kids & Family's Animated TV Series Event *The Three Musketeers* To Premiere At MIPJUNIOR 2024

Cannes bows to girl power in epic animation series debut



Paris, 16th September 2024 - MIPJUNIOR and Mediawan Kids & Family today announced that the highly anticipated latest adaptation of literary classic *The Three Musketeers* will feature as this year's MIPJUNIOR Premiere at the forthcoming 32nd International Kids Screenings & Co-production Market (19-20 Oct 2024) in Cannes.

Freshly reimagined for a new generation of children (6-10 yrs) and co-produced by Mediawan Kids & Family's label Method Animation (Miraculous - Tales of Ladybug & Cat Noir, Robin Hood: Mischief in Sherwood) and Palomar Animation (Mediawan Group), in association with ZDF German Television Network and ZDF Studios and with the participation of France Télévisions & Rai Ragazzi, the CG-animated (52 x 11') series updates Alexandre Dumas' masterpiece with the introduction of the iconic swashbucklers as girls adventuring through France defending a young King Louis XIII.

The new girl-powered stories of the iconic heroes will receive their premiere on the first day of MIPJUNIOR (**Saturday 19 October**) at **16.00** in the Grand Theatre of the JW Marriot Cannes, to be followed by a Q and A session with members of the team behind the latest telling.

The world's leading entertainment industry event for Kids and Junior content, MIPJUNIOR will again be held at the JW Marriot Cannes across the weekend preceding MIPCOM CANNES (21-24 October) and is set to welcome delegates from over 60 countries - comprised of the most influential buyers, commissioners, producers, development executives, financiers and distributors from the global Kids TV industry. For the second year, a Pre-Opening afternoon will be staged on Friday 18 October from 14.00.

The overall theme for the 2024 MIPJUNIOR programme titled '*Expand Your Playground*' will draw on the Kids industry's resilience and enduring ability to innovate and transform. Sessions will address the ever-evolving challenges for the sector through hearing directly from pioneers and leaders, delving into new adaptive approaches and showcasing opportunities from creation to monetization across all screens.

D'Artagnan, Athos, Porthos and Aramis, four young, free, exuberant, courageous and faithful girls stand up to anyone who dares defy the young King Louis XIII or who endangers the Kingdom of France. Foiling Machiavellian plots, confronting enemies who are often stronger than they are, our four young intrepid Musketeers, bound by eternal friendship, triumph over their most treacherous adversaries as they intone their motto... ONE FOR ALL, AND ALL FOR ONE!

Originally published in 1844, the timeless novel by well-known author Alexandre Dumas has been adapted for film and television audiences across many decades. Distributed by Mediawan Kids & Family, this latest adaptation of *The Three Musketeers*, produced by Olivier Pérouze (*Robin Hood: Mischief in Sherwood*) and directed by Stéphane Mit (*Rabbids Invasion*) is set to air on France Télévisions, ZDF and RAI later in 2024.

"The Musketeers are French heroes that resonate globally across generations" said Lucy Smith, Director, MIPCOM CANNES. "That the latest adventures for these much-loved characters, in a new all girl formation, will be first shown in Cannes for the international MIPJUNIOR community is fitting, timely and thrilling."

"We are excited to present for the very first time this brand new adaptation of the iconic French IP The Three Musketeers here at MIPJUNIOR. The twist we have imagined is refreshing, aspirational and in complete alignment with the values of diversity and modernity that we uphold in our production choices. It opens the door to unprecedented missions for our Musketeers and we are convinced that children all over the world will be immediately transported to the French 17th century in these new adventures between the Louvre and the alleys of Paris," declares Katell France, Method Animation's General Manager and Chief Content Officer.

The flagship entertainment content market for the international TV industry, MIPCOM CANNES was attended by over 11 000 delegates from over 100 countries in 2023. The 40th edition takes place in Cannes 21-24 October 2024.

Further Information

MIPCOM Press - Patrick Keegan patrick@pk-consults.com / Accreditation Emma Bartholomew emma@emmabartholomewpr.com / Media Logistics DDA mipcom@ddapr.com

Caroline Guillot, Head of Communication Mediawan Pictures - c.guillot@mediawan.eu
About Mediawan Kids & Family - mediawankidsandfamily.com

Editors Notes:

About MIPJUNIOR & MIPCOM CANNES

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr*

**Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France*

About Mediawan Kids & Family

Mediawan Kids & Family is the division of Mediawan, the European independent multigenre studio, dedicated to the production and distribution of children and family content for audiences worldwide. The company is the European leader in animation and produces premium TV shows, high-end feature films and digital content for kids, tweens, young adults and families.

Mediawan Kids & Family houses four production labels headquartered in France: the well-established animation label Method Animation (The Three Musketeers, Pirate Academy, Robin Hood Mischief in Sherwood, The Little Prince and Friends), brand-new 2D animation TV label for kids Somewhere Animation (Temtem, Leaves and Roots, Chefclub Adventures), live-action shows for youth and family studio Elliott Studio (Boule & Bill) and Mediawan Kids & Family Cinema (The Magnificent Life of Marcel Pagnol, Miraculous - The Movie, Little Nicholas: Happy as Can Be, The Little Prince). Mediawan Kids & Family is also present internationally through three labels: Palomar Animation in Italy (The enchanted village of Pinocchio, The Three Musketeers) Wildseed Studios in the UK (Tuff Pom, Dodo), and Submarine Animation in the Netherlands (Apollo 10½ : A Space Age Childhood, They Shot The Piano Player, Fox and Hare Save the Forest).

Mediawan Kids & Family hosts the distribution of all children's and family content within the Mediawan group, including Miraculous - Tales of Ladybug and Cat Noir now produced by Miraculous Corp, the new company created by Mediawan and Zag and sold in over 150 countries. But also a significant catalog of 2,500 half-hours of programs such as Robin Hood – Mischief in Sherwood or The Enchanted Village of Pinocchio broadcasted

in over 150 countries, and third-party acquisitions such as Maddie + Triggs, Duck and Frog (coproduced with BBC), Dogmatix and the Indomitables sold in over 45 countries and BarnKidz, a real international success.

In 2023, Mediawan Kids & Family was awarded the coveted title of "International Studio of the Year" at the prestigious World Animation Summit ceremony organized by the renowned Animation Magazine.

STAY CONNECTED:

