



	Friday 18 October	Saturday 19 October	Sunday 20 October
8:00		8:30 - 9:15 Networking & Matchmaking Area Welcome Coffee	8:15 - 9:15 Suquet Roundtable Discussions
9:00		9:15 - 9:45 Grand Theatre Kids Audience Successes across the Globe	9:15 - 9:45 Grand Theatre Happiness Recession – Mental Emotional and Social Health (MESH)
10:00		9:45 - 10:45 Matchmaking Area Speed Matchmaking - Commissioners & Producers	9:30 - 10:30 Matchmaking Area Speed Matchmaking - Commissioners & Producers
11:00		10:45 - 11:15 Grand Theatre Navigating AI Integration Today & Tomorrow	10:30 - 11:00 Suquet What Do Streamers Want? Followed by Q&A
12:00		11:15 - 11:45 Suquet The Strategic Art of Producing Kids' Content Followed by Q&A	11:15 - 11:45 <b>KEYNOTE</b> Grand Theatre Keynote
13:00		12:00 - 12:30 <b>KEYNOTE</b> Grand Theatre Keynote	12:00 - 12:45 Grand Theatre Snack & Screen Hosted by KOCCA Snack Lunch served from 12:45 in Renoir Terrace
14:00		14:30 - 15:00 Grand Theatre European Public Broadcasters Uniting Forces	
15:00	15:30 - 16:00 Grand Theatre Mapping out a New Era of Kids TV & Entertainment	15:15 - 15:45 Suquet What Do Buyers Want?	14:45 - 16:00 Grand Theatre MIPJUNIOR Pitch
16:00	16:15 - 17:00 Grand Theatre The New Frontier: Adapting to Digital Shifts	16:00 - 16:45 Grand Theatre MIPJUNIOR World Premiere Screening The Three Musketeers Presented by Mediawan Kids & Family Followed by Q&A	16:15 - 16:45 Grand Theatre Crafting and Pitching Kids' IP: Essential Tips for Success
17:00	17:00-18:00 Palais Stephanie Beach MIPJUNIOR Happy Hour		17:00 - 17:30 Grand Theatre Leveraging IP For Maximum Impact
18:00		18:00-20:00 Majestic Hotel MIPJUNIOR Opening Party Presented by FOO Entertainment	
19:00			
20:00			

**MIPJUNIOR SCREENINGS LIBRARY OPEN FROM 14.00 TO 19.00 ON FRIDAY FROM 08.30 TO 19.00 ON SATURDAY AND SUNDAY**  
For buyers only

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